

FRIENDLY SALOON

Ipsum



As our lifestyles become more active, minivans that combine the driving feel of a sedan with the utility of a van are winning more and more fans. The Toyota Ipsum achieves these qualities at a level never before attained. It's a multipurpose small car developed as a people-friendly, lightweight family car worthy of the name "Friendly Saloon." The interior was laid out with multiple passengers in mind, and the flexible seat arrangement achieves superior functionality in a compact size.

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Ipsum

This next-generation family car suits active lifestyles

The Toyota Ipsum was designed specifically for comfort and utility. With a body that's sized just right, it's a vehicle anyone can drive. The mid-size design makes this a vehicle that's easy to drive day in and day out, and offers excellent fuel economy and easy maneuverability. The flexible seating arrangements improve passenger comfort and accommodate all kinds of luggage and cargo, meeting the needs of a wider range of lifestyles.



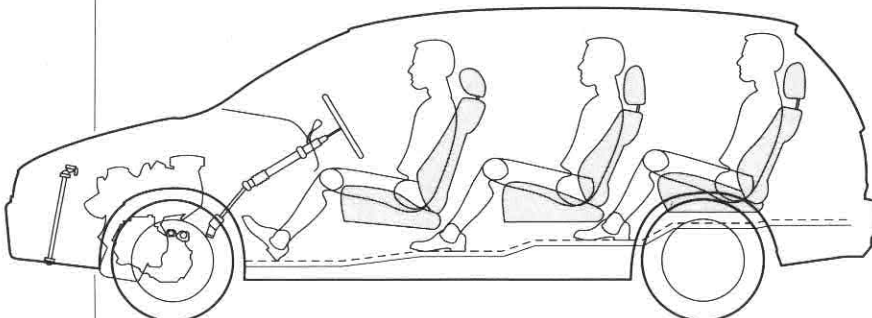
Sized just-right

We set the ground-to-seat height at 660mm for the front seat and 685mm for the second seat. This ensures easy entry and exit, a natural, comfortable seating position, and a sedan-like driving feel. But the total length is a mere 4530mm — much more compact than conventional minivans.



Walk-through capability

With its column-shift automatic transmission, people can easily walk through from the front seats to the second seats.



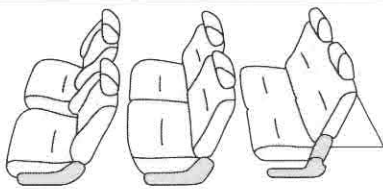
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Ipsium

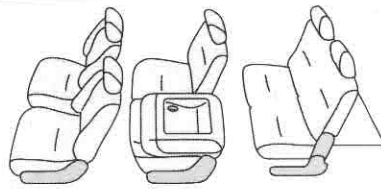


Flexible seating arrangements

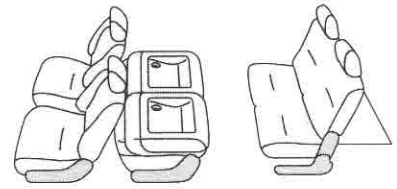
The second seat is mounted on a long 345mm slide. The front and second seats, and second and third seats recline to a flat position. This, and fold-down second and third seats, allow a wide range of seating arrangements depending on the number of passengers and the type of trip. The vehicle can meet almost any need. When driving with few passengers, for example, the second seat can be as relaxing as a luxury sedan, and when it's time to transport big cargo, the Toyota Ipsium offers a large cargo space.



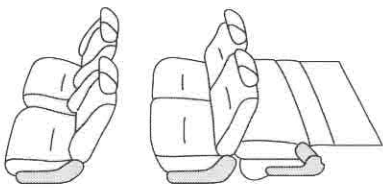
Regular seat position (for 7 passengers)



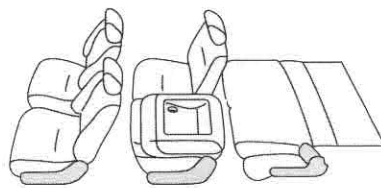
5-passenger capacity plus seatback table



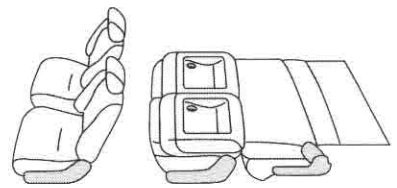
4-passenger capacity plus seatback table



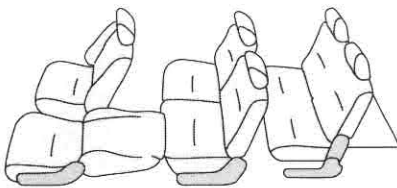
5-passenger capacity plus flat cargo compartment



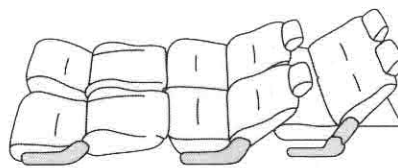
3-passenger capacity plus flat cargo compartment



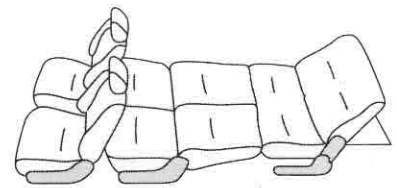
2-passenger capacity plus big cargo compartment



Passenger-side front seat as ottoman



Front and second seats forming flat space (bed configuration 1)



Second and third seats forming flat space (bed configuration 2)

Second seatback table

When the second seat is folded down, the seatback forms a table, complete with a cup holder.

Flat cargo compartment

When the third seat is folded down, the seatback fits flush with the luggage space to form a single, flat cargo area.

Countermeasures for side-on collisions

Reinforced components Barrier

Countermeasures for head-on collisions

Reinforced components

A body built with safety in mind
 The computer-designed body frame structure offers excellent passive safety, meeting regulations in Japan and abroad for protection in head-on, side-on, and offset frontal collisions, among others. Our engineers also went to great lengths to ensure quietness and stability, while reducing weight.

Other safety features
 Aside from the body structure, we used a variety of safety features, including airbags for both the driver's side and passenger side seats, for passive safety, and ABS for active safety.

Main specifications

Overall length	4,530mm
Overall width	1,695mm
Overall height	1,680mm
Seating capacity	7
Wheelbase	2,735mm
Tread front	1,465mm
rear	1,450mm
Engine	In-line 4-cyl. 16-valve DOHC (3S-FE)
Displacement	1,998cc